

# **NERMEEN SALAH ELDIN MAHMOUD**

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**Portfolio:** [nermeensalah.com](http://nermeensalah.com)

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## **SUMMARY**

Creative Graphic Designer with 4+ years of experience delivering branding, marketing, and social media designs for print and digital platforms. Proficient in Adobe Creative Suite and Figma, with strong skills in visual storytelling, typography, and layout design. Currently developing UI/UX design skills to create effective, user-centered digital experiences. Highly organized, collaborative, and deadline-oriented.

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## **EDUCATION**

### **European Global University, Kuwait**

Bachelor's Degree in Interior Architecture, 2011 – 2016

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## **EXPERIENCE**

### **FilKhedma I (Cairo, Egypt) I Oct 2025 - Present**

Graphic Designer

- Create social media posts and stories
- Design discount templates and campaign visuals
- Develop mailers and push notification creatives
- Produce short engaging videos for digital use
- Adapt designs for different platforms and formats

### **Al-Hamad Designs I Kuwait I 2023-2025**

Freelance Graphic Designer

- Created brand materials (logos, posters, social media), focusing on clear visual stories.
- Managed projects from the first idea/meeting to the final delivery for both print and digital use.
- Improved client brands by choosing strong colors, fonts, and layouts to make their message clear.
- Worked closely with clients and teams to meet all project goals and deadlines on time

### **United Building Company I Kuwait I 2018-2021**

Estimation Engineer

- Used detailed, analytical skills to check all project papers, contracts, and technical requirements for accuracy.
- Worked in tenders & comparing bids and prices from different vendors to get the best value.
- Created accurate quantity take-offs (QTOs), budgets, and bills of materials, showing high attention to detail.
- Prepared all project documents and contracts.

## Kuwait Gate Company | 2016-2018

### Interior Designer

- Turned client ideas into real designs by visiting sites, analyzing the space, and understanding their needs.
- Produced detailed 3D visualizations (3ds Max) and clear instructions for workers on the construction site.
- Made sure the final built interior matched the original design perfectly.

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## COURSES AND TRAINING

- UI/UX Design | DEPI
- AI Video Creation | Soni Designer
- Professional Foundations | ALX Africa
- AI Career Essential | ALX Africa
- Graphic Design Course | NTI
- BIM Diploma | Russian Culture Centre
- 3ds max Modeling & Lighting | Russian Culture Centre

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## SKILLS

### Technical Skills

- Adobe Photoshop
- Adobe Illustrator
- Figma
- CapCut
- Adobe Audition
- 3ds max & Vray
- AutoCAD
- Revit & Naviswork

### Soft Skills

- Strong organizational and time management skills
- Creative Problem Solving
- Client Communication/Presentation
- Detail-oriented and able to handle multiple tasks

### Languages

- **Arabic:** Native
- **English:** Excellent command of speaking, writing, reading and listening